

Ready to Succeed Monthly Web Page Visitors

July 1, 2006 ~ February 1, 2006

Jul-05	1560
Aug-05	1430
Sep-05	1323
Oct-05	1628
Nov-05	1457
Dec-05	1432
Jan-06	1746
Feb-06	917

TOTAL 10576

AVERAGE 1510.857143

News Release Web Hits

July 1, 2006 ~ February 1, 2006

295	Sing...Sing a Song
223	Share a Book with a Child You Love
205	A Child's Brain Develops Through Play
116	The Value of Reading Wordless Books with Children
58	Do You Want Your Child to be Ready for Kindergarten?
55	A Good Book ~ the Gift That Keeps on Giving
31	Creating Tasty Memories

983 TOTAL

Ready to Succeed Demographic Information

July 1, 2005 ~ February 1, 2006

Parent Workshops:

Total # of Children Served
218

Age Ranges

31 0
26 1 year
29 2 years
49 3 years
67 4 years
16 5 years

Gender

107 Male
111 Female

Ethnicity

105 White
1 African American
0 American Indian
112 Hispanic
0 Asian

Total # of Parents Served
196

Gender

16 Male
180 Female

Ethnicity

103 White
2 African American
0 American Indian
91 Hispanic
0 Asian

Provider Workshops:

Total # of Children Served
1306

Age Ranges

2 0
0 1 year
13 2 years
489 3 years
770 4 years
32 5 years

Gender

682 Male
624 Female

Ethnicity

1167 White
24 African American
6 American Indian
87 Hispanic
22 Asian

Total # of Providers Served
38

Gender

2 Male
36 Female

Ethnicity

27 White
3 African American
0 American Indian
6 Hispanic
2 Asian

Community Events:

Total # of Children Served

273

Age Ranges

8 0
17 1 year
38 2 years
65 3 years
78 4 years
67 5 years

Gender

130 Male
143 Female

Ethnicity

195 White
13 African American
6 American Indian
40 Hispanic
19 Asian

Total # of Parents Served

514

Gender

105 Male
409 Female

Ethnicity

374 White
19 African American
10 American Indian
75 Hispanic
36 Asian

Meetings and Other Contacts:

Total # of Adult Contacts

229

Gender

43 Male
186 Female

Ethnicity

207 White
9 African American
1 American Indian
8 Hispanic
4 Asian

Ready to Succeed Brochure Distribution Numbers

July 1, 2005 ~ February 1, 2006

Reading with Infants	178
Tips for Reading to Toddlers	181
Reading with Your Preschooler	319
Tips for Bedtime Reading	325
Early Literacy Stages	328
Reading Wordless Books	261
Kindergarten? Is My Child Ready? Am	76
Book a Parent Workshop	101
RtS Program Brochure	196

Total Brochures Distributed	1965
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Ready to Succeed Newsletter for Professionals

July 1, 2005 ~ February 1, 2006

Mail	224
Online	106

Total Subscribers	330
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Comments from Workshop Participants

July 1, 2005 ~ February 1, 2006

n=41 List one change you will make as a result of this program:

- 20% Will read with child
- 29% Will extend the story w/ additional activities (games, props, crafts, singing etc.)
- 39% Will apply the skills learned in the workshop
- 12% Other

n=46 What did you like best about this program?

- 33% Activities suggested and presented
- 20% Good information that was covered in the workshop
- 17% Hands-on, interactive nature of the workshop
- 22% The overall workshop
- 9% The new ideas

n=25 How could this program be improved?

- 56% Make no changes ~ the workshop is good as is
- 16% Want additional information
- 20% Want the workshop to be longer
- 12% Other

Comments from Spanish speaking families:

n=20 What did you learn from the workshop?

- 35% How to read the story
- 20% How to interact with child
- 25% The helpful information
- 20% Activities

"Let's Read Together" Follow Up Evaluation Data

July 1, 2005 ~ February 1, 2006

n=40

1. After attending the workshop, how many of the workshop activities did you do with your child?

3%	None
10%	A few
30%	Some
35%	Most
23%	All

2. After attending the workshop, how many of the FAB's did you do with your child?

8%	None
15%	A few
25%	Some
43%	Most
10%	All

3. As a result of attending the workshop, which of the following are you doing more often with your child?

95%	Reading more often
63%	Asking and answering questions as you read
60%	Creating other activities based on the book read
65%	Singing songs
60%	Providing more books and reading materials in your home
58%	Limiting TV viewing
45%	Taking your child to visit the library
8%	Getting a library card for you and your child
33%	Having more paper and writing/drawing materials available
10%	Giving your child books or magazines as a gift

4. As a result of attending the workshop, which of the following are you doing more often as a parent?

63%	Reading more often
90%	Talking to your child more often
23%	Using words to label items in your home
33%	Showing your child how you use print for real life: recipe, maps, directions, solve problems
78%	Promoting reading as a fun, recreational activity

5. I am more confident in reading aloud with my child:

0%	strongly disagree
3%	
10%	agree
38%	
50%	strongly agree

6. I have more realistic expectations of my child:

0% strongly disagree
3%
8% agree
50%
40% strongly agree

7. I am more willing to sing songs and say rhymes with my child:

0% strongly disagree
10%
18% agree
48%
25% strongly agree

8. I am more confident in my ability to select appropriate books for my child:

0% strongly disagree
3%
13% agree
58%
28% strongly agree

9. I am more confident in my ability to provide activities that support my child's literacy development:

0% strongly disagree
3%
8% agree
48%
40% strongly agree

10. I am more confident in my role as my child's first and foremost teacher:

0% strongly disagree
3%
5% agree
38%
55% strongly agree

11. My child shows more interest in books:

5% no change
18% a little more
43% a fair amount more
28% a lot more
8% significantly more

12. My child knows and uses more words:

13% no change
33% a little more
33% a fair amount more
15% a lot more
5% significantly more

13. My child knows and sings more songs:

23% no change
20% a little more
33% a fair amount more
18% a lot more
5% significantly more

14. My child knows and says more rhymes and finger plays:

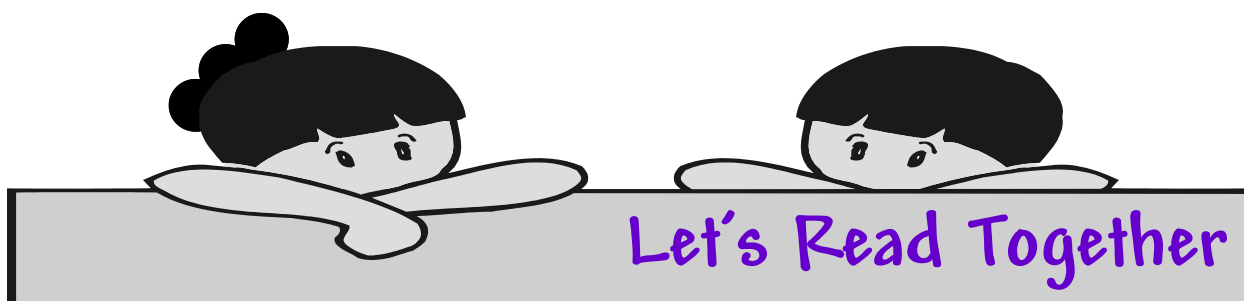
40% no change
30% a little more
20% a fair amount more
8% a lot more
0% significantly more

15. My child uses more writing materials:

18% no change
45% a little more
23% a fair amount more
8% a lot more
5% significantly more

16. My child wants to be read to more often:

5% no change
13% a little more
38% a fair amount more
33% a lot more
13% significantly more



Infant Parent Workshops



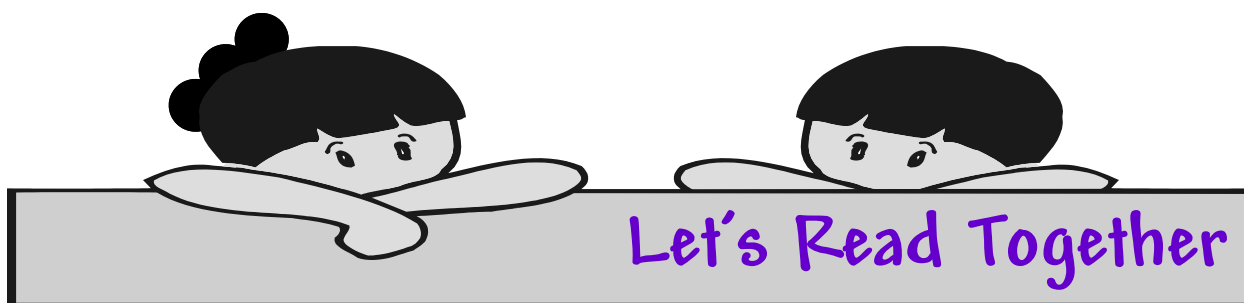
En El Cielo Las Estrellas
Baby Finger Puppet Book



My First Real Mother Goose
Nursery Rolling Books



Animals to Count
Animal Finger Puppets



Toddler Parent Workshops



Growing Vegetable Soup
Garden Greenhouse



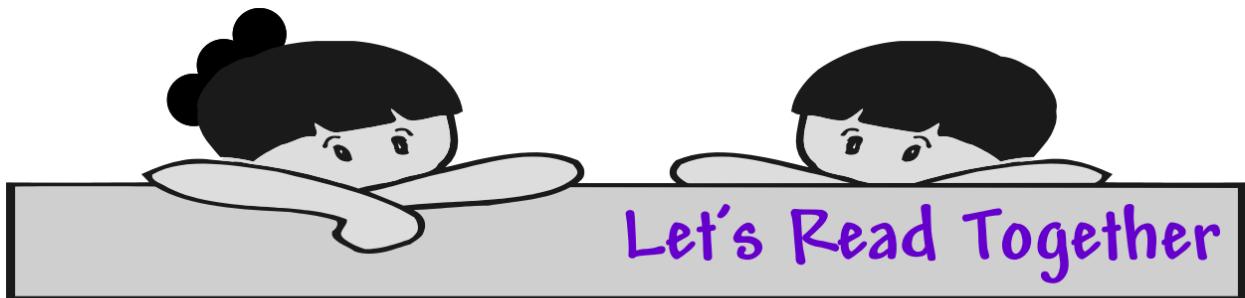
Brown Bear, Brown Bear
What Do You See?
Wiggly Nose Puppet



Numbers
File Folder
Counting
Book



Where's Spot?
Spot Puppet



Let's Read Together

Preschool Parent Workshops



Frog On His Own
Storybook Connection



Is Your Mama a Llama?
Rhyming Words Game



Rosie's Walk
Rosie's Mask



*The Little Mouse, the Red
Ripe Strawberry, and the Big
Hungry Bear*
Reading the Story

"Off to a Good Start" Follow Up Evaluation Data

July 1, 2005 ~ February 1, 2006

n=21

1. As a result of the workshops, which of the following have you done more often with your child?

- 76% Read to your child
- 81% Discuss the books ~ ask/answer questions as you read
- 24% Create other activities based on the books you read
- 48% Sing with your child
- 67% Take your child to the library
- 57% Give your child books or magazines as gifts
- 90% Have paper and writing/drawing tools available for your child to use
- 43% Provide opportunities for your child to play with peers
- 38% Take your child to the park
- 48% Play with your child
- 52% Praise your child for effort
- 43% Serve nutritious snacks and meals
- 52% Provide opportunities for exercise or physical activity

2. Which of the following have you done to prepare your child for kindergarten?

- 90% Visit the school with my child
- 90% Talk with the teacher or staff of school
- 76% Plan transportation arrangements
- 90% Get child immunized
- 57% Visit the library for a book or reading activity
- 57% Plan child care involvement
- 100% Establish bedtime routines

3. How useful was the Kindergarten Check List in helping you to understand skills and knowledge expected of children when they enter kindergarten?

- 0% Not Useful
- 0%
- 0%
- 14%
- 86% Useful

4. How useful was the Kindergarten Check List in helping you assess your own child's skills and knowledge?

- 0% Not Useful
- 0%
- 0%
- 24%
- 76% Useful

5. How useful was the Kindergarten Check List in helping you select specific games and activities to help promote your child's development?

0% Not Useful
0%
10%
33%
57% Useful

6. How useful was the Kindergarten Check List in increasing your confidence in preparing your child for kindergarten?

0% Not Useful
0%
0%
25%
75% Useful

7. How useful was the Kindergarten Check List in measuring changes in your child's development over the course of the program?

0% Not Useful
5%
10%
15%
70% Useful



Kindergarten Expectations

Workshop #1



"It was good to be reminded what it was like to be a kid and just play. The bonus is knowing how it helps my son."

Prop Boxes

"Your workshop series is a wealth of information especially for a parent of one. It was nice to know that play is essential and academics come in due time."





Language and Learning

Workshop #2



Sound -a-Phone

"Who knew that something so simple could help my daughter's language development? She loved the phone!"

Picture Plates





Getting Ready to Read

Workshop #3



Reading Aloud

"I thought it was a great workshop series. I came away with many activities to do with my child that I hope to do with her throughout the year."

Letter Bag Books



Picture Story Books



Social & Emotional Preparation

Workshop #4

Getting Organized

"My son loves to use the Organizer for all his little toys. He changes them and rearranges them all the time."



Funny Pop Up Cards



Self-Care and Independence



Problem-Solving & Inquiry

Workshop #5



Happy Trails Mix



Scratch and Sniff Cards

"I would definitely recommend this program to another friend and would attend it or something like it again. Very helpful and builds a lot of skills for parents to be able to teach their child. Thank you! ☺"

Number Cards



Health and Well-being

Workshop #6

Making Playdough

"This was a wonderful course...as useful as it was informative. We practice what we learned daily - most times without even realizing that we are doing so.

Making learning fun, singing, and positive reinforcement are the best tools ever...in helping our kindergartner to be the best that he can be. Thank you Paula! You made learning great fun for us."



Animal Figures

"It was nice to meet some of the parents before kindergarten started."



Home to School Connection

Workshop #7



Back Packs



"The workshop series was very effective!
We have enjoyed our summer break
referring to our workshop books and
activities many times!"

Memory Portfolio